

MEHMET DERYA ORDU

UX DESIGNER & RESEARCHER

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mehmetderya.com

(404) 610-1893

New York City, NY

EDUCATION

Masters in HUMAN-COMPUTER INTERACTION

Georgia Institute of Technology in Atlanta, GA | Aug '15 - May '17

Bachelors in MANAGEMENT INFORMATION SYSTEMS

Boğaziçi University in Istanbul, Turkey | Sep '08 - Jun '13

Exchange in ECONOMICS & INFORMATICS

Universität Paderborn in Paderborn, Germany | Mar '12 - Aug '12

EXPERIENCE

UX DESIGNER & RESEARCHER @ Fareportal

New York, NY | Sep '17 - Now

- Collaborating closely with product management and other UX team members to construct and maintain the optimal user experience for customers across all platforms following the best practices of user centered design.
- Creating storyboards, user flows, wireframes and prototypes to communicate information architecture and interaction design ideas.
- Conducting user research and reviewing available data analytics, customer feedback and market research in order to build effective experiences for the users.

VISUAL DESIGNER @ GT Research Network Operations Center

Atlanta, GA | Sep '15 - May '17

Information architecture and visual design of several websites and web apps. Content management and graphics design.

SYSTEMS ANALYST @ Reteyes

Istanbul, Turkey | May '14 - Jan '15

Analyzing system and user problems and designing solutions for them through systems analysis methods and client interviews. Interaction design of a web dashboard application for clients to monitor their retail in-store analytics.

UI DESIGNER @ mobilike (AdColony)

Istanbul, Turkey | Mar '13 - Dec '13

Interaction design and UI development of interactive, animated and gamified mobile rich media ads as well as data-driven mobile and desktop web pages. Some of the works awarded by notable national and international organizations such as IAB.

SKILLS

UX DESIGN

Wireframing, Storyboarding, Information Architecture, UI/Motion Design, Service Design

UX RESEARCH

Surveys, Interviews, Focus Groups, Contextual Inquiry, Task Analysis, Heuristic Evaluations, Usability Testing

PROTOTYPING

InVision, UXPin, Principle, Axure, Framer, Adobe XD, Omnigraffle, Balsamiq, Origami, Arduino

DESIGN & ANIMATION

Sketch, Photoshop, Illustrator, InDesign, Fusion360, After Effects, Unity

DEVELOPMENT

HTML5, CSS, Javascript, JQuery, SASS, React, D3, SQL, Java, C#

LANGUAGES

English (Fluent)

Turkish (Native)

Spanish (Advanced)

PUBLICATIONS

"Will o'the Wisp: Augmented Reality Navigation for Hikers." International Conference on Human-Computer Interaction, 2016

"Examining the global digital divide: a cross-country analysis." Communications of the IBIMA, 2015